

3x MORE

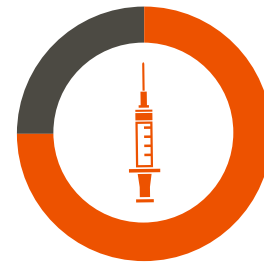
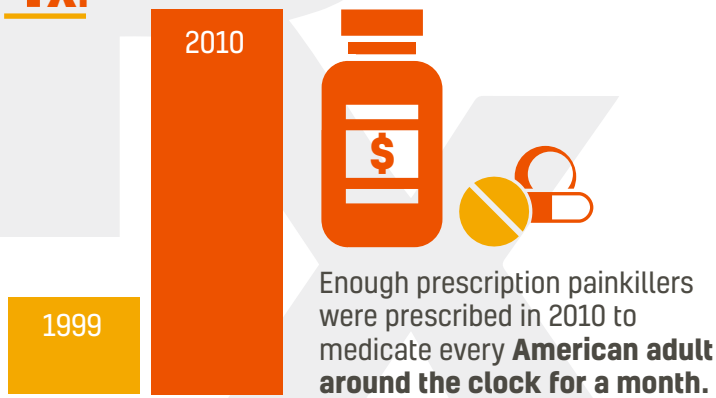
ORANGE COUNTY RESIDENTS* DIED OF HEROIN OR PAIN MEDICATION OVERDOSES THAN IN ANY OTHER COUNTY IN NYS.



*PER CAPITA; NEW YORK STATE COMPTROLLER'S OFFICE REPORT, 2014

FACT:

BETWEEN 1999 AND 2010, THE SALES OF PRESCRIPTION PAINKILLERS INCREASED **4x.**



HEROIN USE HAS INCREASED IN AMERICA BY **75%** FROM FIVE YEARS AGO.

PRESCRIPTION PAINKILLERS KILLED MORE AMERICANS IN 2014 THAN ANY OTHER DRUG.



THE NUMBER OF AMERICANS WHO DIED BECAUSE OF HEROIN INCREASED **248%** FROM 2010 TO 2014.

19,000
DEATHS



40%
OF ALL DRUG
OVERDOSE DEATHS

52 DEATHS
PER DAY

10,600
DEATHS



22.5%
OF ALL DRUG
OVERDOSE DEATHS

29 DEATHS
PER DAY

BE PART OF THE SOLUTION.

Report drug dealers anonymously by calling the Orange County District Attorney's Crime Hotline

845.291.2106

ALL TIPS ARE COMPLETELY ANONYMOUS UNLESS YOU CHOOSE TO LEAVE YOUR CONTACT INFORMATION.

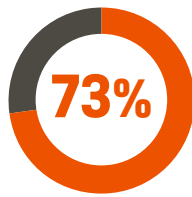


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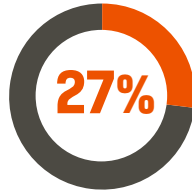
THIS MESSAGE BROUGHT TO YOU BY DAVID M. HOOVLER, ORANGE COUNTY DISTRICT ATTORNEY



OF PRESCRIPTION DRUG ADDICTIONS START IN TEENAGE YEARS.



OF TEENS SAY IT'S EASY TO GET PRESCRIPTION DRUGS FROM THEIR PARENTS' MEDICINE CABINETS.

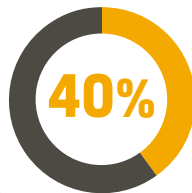


OF TEENS THINK USING PAINKILLERS TO GET HIGH IS SAFER THAN USING STREET DRUGS.



4 IN 5

NEW HEROIN USERS STARTED OUT MISUSING PRESCRIPTION PAINKILLERS.



OF HIGH SCHOOL SENIORS DO NOT THINK IT'S HARMFUL TO TRY HEROIN ONCE OR TWICE.



OF HIGH SCHOOL SENIORS SAY THAT HEROIN IS EASY TO OBTAIN. 13% OF 8TH GRADERS AGREE.

HEROIN IS CHEAPER, EASIER TO OBTAIN & PRODUCES A SIMILAR HIGH.



ONE BAG OF HEROIN PRODUCES THE SAME HIGH AS ONE OXYCONTIN PILL.

ON THE STREET

1 PILL = UP TO \$60

1 BAG OF HEROIN = \$5 TO \$10

TOLERANCE

TO HEROIN INCREASES WITH USAGE, RESULTING IN OVERDOSE OR DEATH.

PEOPLE ADDICTED TO PAINKILLERS ARE

40x

MORE LIKELY TO BECOME ADDICTED TO HEROIN THAN NON-PAINKILLER USERS.

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SOURCES: Centers for Disease Control and Prevention; National Center for Health Statistics; Substance Abuse and Mental Health Services Administration; National Institute on Drug Abuse; drugfree.org; Drug Enforcement Administration

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