



FALSE:

**THEY'RE GOING TO
DO IT ANYWAY.
I'D RATHER HAVE
THEM DO IT HERE.**



FACT:

YOU PERMIT IT.

YOU PROMOTE IT.

Teens whose parents communicate that **UNDERAGE DRINKING IS COMPLETELY UNACCEPTABLE** are more than **80% LESS LIKELY TO DRINK** than teens who receive other messages.



THIS MESSAGE BROUGHT TO YOU BY DAVID M. HOOVLER,
ORANGE COUNTY DISTRICT ATTORNEY

